



## *For Immediate Release*

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### **Austin Solar AC Exhibiting at Renewable Energy Roundup**

AUSTIN, TX – September 25, 2008 – Austin Solar Air Conditioning, Inc. announced they will be exhibiting at the 9<sup>th</sup> Annual Renewable Energy Roundup and Green Living Fair. The Renewable Energy Roundup will be held in Fredericksburg, Texas from September 26<sup>th</sup> thru September 28<sup>th</sup>. Austin Solar AC will be exhibiting along with over 75 other organizations in the renewable energy industry.

Austin Solar AC will be showing their thermal solar air conditioning unit and this will be their first tradeshow event. “We are looking forward to exhibiting at the Roundup because we know our thermal solar air conditioning technology is something that most attendees have never seen,” said Rod Crane, Chief Technology Officer of Austin Solar AC. “Great advances are being made every day in the field of renewable energy and we are excited to be a part of this growing industry. As technology improves we expect costs to decline, making it easier for the general public to use clean energy.”

While several companies offer solar air conditioning utilizing photovoltaic cells, Austin Solar AC uses parabolic trough thermal solar collectors. These collectors provide the required energy to operate the air conditioning absorption unit. Austin Solar AC will be located at Booth 20 in Pavilion B at the Renewable Energy Roundup and Green Living Fair.

### **About Austin Solar AC**

Based in Austin, Texas, Austin Solar Air Conditioning, Inc. develops sun powered air conditioning and heating systems at an affordable price. They utilize concentrating collectors and thermal technology to power air conditioning systems. Austin Solar AC is a member of the Texas Solar Energy Society and the American Society of Heating, Refrigerating and Air-Conditioning Engineers. The first systems are scheduled to be in production in 2009. For more information, visit Austin Solar AC at <http://www.austinsolarac.com>.